

the
BLACK WALL STREET
EXPERIENCE & *business expo*

JUNE
14 & 15, 2019

Invitation to
SPONSORSHIP
TAMPA-HILLSBOROUGH ACTION PLAN, INC.

We welcome you **TO BE A PART OF**

THE BLACK WALL STREET EXPERIENCE & BUSINESS EXPO

Our annual Juneteenth Celebration reflects on pivotal moments within African American history that were impactful to our culture and our society while creating an avenue for education and stimulating community development.

The 1921 Attack on Greenwood was one of the most significant events in history. Recognized as an affluent African American community in Tulsa, Oklahoma with thriving businesses and real estate, the area became referred to as “Black Wall Street.”

Following the arrest of a young black man accused of affectionately approaching a white woman, the black community feared that he would be lynched. As accounts of the incident circulated in the white community, the story was exaggerated and resulted in the violent looting and burning of black homes and businesses, the killing of more than 300, and the charred remains of what once stood as Greenwood.

The Black Wall Street stage play captures this compelling history and implores us to create a stimulating and flourishing environment where opportunities are created and foundations are strengthened for business, commerce, and homeownership.

MAKING AN IMPACT

THAPgroup’s 5508 CoWorking & Collaboration Exchange offers small businesses in East Tampa an opportunity to grow in a professional and nurturing environment. Our Small Business Expo goes beyond the experience – we’re committed to ensuring small business sustainability in our community. You can be a part of the long-term positive impact to small businesses by becoming a sponsor of The Black Wall Street Experience. Sponsors of this event are offered lasting benefits of brand visibility. We’re looking forward to building a relationship that together helps our communities thrive.

becoming

GREENWOOD

Limited to two sponsors

\$7,500

BENEFITS OF SPONSORSHIP

- ▶ Corporate VIP table with logo (8 seats)
- ▶ Corporate banners *OR* retractable placements at event (4)
- ▶ Corporate name on THAPgroup's Tree of Giving (Stone)
- ▶ Corporate name on THAPgroup's Courtyard Block
- ▶ Reserved seat at Entrepreneurship & Real Estate Panel
- ▶ Vendor space at Small Business Expo
- ▶ Full-page ad in program booklet (back cover)
- ▶ Logo shared on 'Black Wall Street Experience' event page
- ▶ Logo featured on screen during event
- ▶ Logo featured on THAPgroup website
- ▶ Logo on event Step & Repeat Banner
- ▶ Logo on all event advertisements
- ▶ Recognition in all press releases and media activities
- ▶ Recognition from event stage

CONTACT US

to make your selection.

Deadline: May 31, 2019

T: 813.626.4926

PLEASE MAKE CHECKS PAYABLE TO:

Tampa-Hillsborough Action Plan, Inc.

5508 N. 50th Street

Tampa, FL 33610

Hammond's
HAVEN

Limited to four sponsors

\$5,000

BENEFITS OF SPONSORSHIP

- ▶ Corporate VIP table with logo (8 seats)
- ▶ Corporate banners *OR* retractable placements at event (2)
- ▶ Corporate name on THAPgroup's Tree of Giving (Dove)
- ▶ Corporate name on THAPgroup's Courtyard Block
- ▶ Vendor space at Small Business Expo
- ▶ Full-page ad in program booklet (inside front cover)
- ▶ Logo shared on 'Black Wall Street Experience' event page
- ▶ Logo featured on screen during event
- ▶ Logo featured on THAPgroup website
- ▶ Logo on event Step & Repeat Banner
- ▶ Recognition in all press releases and media activities

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Tampa-Hillsborough Action Plan, Inc.
5508 N. 50th Street
Tampa, FL 33610

Cole's
COURT
No Sponsor Limitations

\$3,000

BENEFITS OF SPONSORSHIP

- ▶ Corporate VIP table with logo (8 seats)
- ▶ Corporate banner *OR* retractable placement at event (1)
- ▶ Corporate name on THAPgroup's Tree of Giving (Acorn)
- ▶ Corporate name on THAPgroup's Courtyard Block
- ▶ Vendor space at Small Business Expo
- ▶ Full-page ad in program booklet (inside back cover)
- ▶ Logo shared on 'Black Wall Street Experience' event page
- ▶ Logo featured on screen during event
- ▶ Logo featured on THAPgroup website
- ▶ Logo on event Step & Repeat Banner

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5508 N. 50th Street
Tampa, FL 33610

Scott's
STATION
No Sponsor Limitations

\$1,500

BENEFITS OF SPONSORSHIP

- ▶ Corporate VIP table with logo (4 seats)
- ▶ Corporate name on THAPgroup's Tree of Giving (Leaf)
- ▶ Corporate name on THAPgroup's Courtyard Brick
- ▶ Vendor space at Small Business Expo
- ▶ Half-page ad in program booklet
- ▶ Logo shared on 'Black Wall Street Experience' event page
- ▶ Logo featured on screen during event
- ▶ Logo featured on THAPgroup website

Mack's
MANOR
No Sponsor Limitations

\$500

BENEFITS OF SPONSORSHIP

- ▶ Corporate VIP table with logo (2 seats)
- ▶ Quarter-page ad in program booklet
- ▶ Logo shared on 'Black Wall Street Experience' event page
- ▶ Logo featured on screen during event
- ▶ Logo featured on THAPgroup website

CORPORATE TABLE SPONSORSHIPS **\$500**
AVAILABLE AS A TABLE OF 8

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP SELECTION

- | | | |
|--------------------------|--------------------|---------|
| <input type="checkbox"/> | Becoming Greenwood | \$7,500 |
| <input type="checkbox"/> | Hammond's Haven | \$5,000 |
| <input type="checkbox"/> | Cole's Court | \$3,000 |
| <input type="checkbox"/> | Scott's Station | \$1,500 |
| <input type="checkbox"/> | Mack's Manor | \$500 |
| <input type="checkbox"/> | Corporate Table | \$500 |

PAYMENT METHOD

- Enclosed is a check for \$_____ made payable to Tampa-Hillsborough Action Plan, Inc.
- Please charge the following credit card* in the amount of \$_____

Credit Card Type: _____ Name on Card: _____

Credit Card #: _____ Exp. Date: _____

- Regretfully, we are unable to attend. Please accept our donation of: \$_____

Signature: _____

Your signature denotes that you are authorized to make this commitment on behalf of your company/organization.

**Credit card payments can also be made online at www.thap-inc.org*

THAP group
one mission. many services.

PROGRAM BOOKLET SPECIFICATIONS

Full Page: 7.5"x10"

Half Page: 7.5"x5"

Qtr Page: 3.75"x5"

Ad materials must be submitted as CMYK 300 DPI resolution PDF, TIFF, PNG, or EPS format and emailed to kaye@kbc-solutions.com by Friday, May 31, 2019.

SPONSORSHIP DEADLINE MAY 31, 2019

The Tampa-Hillsborough Action Plan, Inc. is a 501(c)3 non-profit organization. Tax ID number is available upon request. Please mail your Sponsorship Commitment Form and check to:

Tampa-Hillsborough Action Plan, Inc.
5508 N. 50th Street
Tampa, FL 33610

T: 813.626.4926 | F: 813.626.9695 | E: scusseaux@thap-inc.org