Year of the Woman 2020

MAY 23, 2020
9AM - 2PM

Invitation to SPONSORSHIP

TAMPA-HILLSBOROUGH ACTION PLAN, INC.

We welcome you
TO BE A PART OF
THE 2020 YEAR OF THE WOMAN ANNUAL CONFERENCE

The annual Year of the Woman conference is designed to be a resource - of sisterhood, connectivity, and personal development. This empowering conference connects the entrepreneurial and professional woman to a network of like-minded professionals who work together to strengthen the foundation and economic development in our community.

In our inaugural year, we were honored to have City of Tampa Mayor Jane Castor as our keynote speaker and engagement from seven of Tampa Bay's influential businesswomen, role models, authors, motivational speakers, and non-profit founders. All women shared inspiring testimonies of overcoming obstacles as they worked toward achieving success.

This year's theme, ***Phenomenal Women: Inspiring, Empowering, Connecting***, is about honoring inspiring women in our lives, businesses, and community who have made a lasting impact, connecting the powerful lessons of mentorship and elevating the value of sisterhood.

We invite you to join our commitment to linking the best of our past to create a path for a brighter and better future.

MAKING AN IMPACT

THAPgroup's 5508 CoWorking & Collaboration Exchange offers small businesses in East Tampa an opportunity to grow in a professional and nurturing environment. Our Year of the Woman conference goes beyond the experience – we're committed to ensuring small business sustainability in our community. You can be a part of the long-term positive impact to small businesses by becoming a sponsor of the Year of the Woman. Sponsors of this event are offered lasting benefits of brand visibility. Select the sponsorship level that best represents your company as we kick off National Women's History Month together. We're looking forward to building a relationship that, *together*, helps our communities thrive.

diamond
SPONSOR

$2,500

BENEFITS OF SPONSORSHIP

- Corporate VIP table with logo (2 tables, 8 seats each)
- Corporate vendor space (covered table, 2 chairs)
- Full-page ad in program booklet (inside front cover)*
- Logo featured on all event advertisements & social media
- Logo featured on THAPgroup website
- Corporate name on THAPgroup's Tree of Giving (Dove)
- Corporate banner prominently displayed
- Video or recognition from event stage (10 minutes)

CONTACT US
to make your selection.

Deadline: March 30, 2020
T: 813.626.4926

PLEASE MAKE CHECKS PAYABLE TO:

Tampa-Hillsborough Action Plan, Inc.
5508 N. 50th Street
Tampa, FL 33610

*Available to first confirmed. Others will receive a full-page color ad.

ruby SPONSOR | $1,500

BENEFITS OF SPONSORSHIP

- Corporate VIP table with logo (8 seats)
- Corporate vendor space (covered table, 2 chairs)
- Full-page ad in program booklet (inside back cover)*
- Logo featured on most event advertisements & social media
- Logo featured on THAPgroup website
- Corporate name on THAPgroup's Tree of Giving (Leaf)
- Corporate banner prominently displayed
- Recognition from event stage (5 minutes)

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Tampa, FL 33610

*Available to first confirmed. Others will receive a full-page color ad.

emerald
SPONSOR

$1,000

BENEFITS OF SPONSORSHIP

- Corporate VIP table with logo (8 seats)
- Corporate vendor space (covered table, 2 chairs)
- Full-page ad in program booklet
- Logo featured on THAPgroup website & social media
- Corporate name on THAPgroup's Tree of Giving (Leaf)
- Recognition from event stage (2 minutes)

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T: 813.626.4926

PLEASE MAKE CHECKS PAYABLE TO:

Tampa-Hillsborough Action Plan, Inc.
5508 N. 50th Street
Tampa, FL 33610

pearl
STATION

$500

BENEFITS OF SPONSORSHIP

- Corporate VIP table (4 seats)
- Corporate vendor space (covered table, 2 chairs)
- Half-page ad in program booklet
- Logo featured on THAPgroup website

CONTACT US
to make your selection.

Deadline: March 30, 2020
T: 813.626.4926

PLEASE MAKE CHECKS PAYABLE TO:

Tampa-Hillsborough Action Plan, Inc.
5508 N. 50th Street
Tampa, FL 33610

Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: ____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP SELECTION

☐ Diamond Sponsor	$2,500
☐ Ruby Sponsor	$1,500
☐ Emerald Sponsor	$1,000
☐ Pearl Sponsor	$500

Total Included:_____

PAYMENT METHOD

☐ Enclosed is a check for $_____ made payable to Tampa-Hillsborough Action Plan, Inc.

☐ Please charge the following credit card* in the amount of $_____

Credit Card Type: _____ Name on Card: _____

Credit Card #: _____ Exp. Date: _____

☐ Regretfully, we are unable to attend. Please accept our donation of: $_____

Signature: _____

Your signature denotes that your are authorized to make this commitment on behalf of your company/organization.

Credit card payments can also be made online at www.thap-inc.org

THAP group
one mission. many services.

PROGRAM BOOKLET
SPECIFICATIONS

Full Page: 7.5”x10”

Half Page: 7.5”x5”

Qtr Page: 3.75”x5”

Ad materials must be submitted as CMYK 300 DPI resolution PDF, TIFF, PNG, or EPS format and emailed to kaye@kbc-solutions.com by Friday, May 1, 2020.

SPONSORSHIP DEADLINE
MARCH 30, 2020

The Tampa-Hillsborough Action Plan, Inc. is a 501(c)3 non-profit organization. Tax ID number is available upon request. Please mail your Sponsorship Commitment Form and check to:

Tampa-Hillsborough Action Plan, Inc.
5508 N. 50th Street
Tampa, FL 33610

T: 813.626.4926 | F: 813.626.9695 | E: georgia.kinsey@thap-inc.org

THAP group
one mission. many services.
813.626.4926 | WWW.THAPGROUP.ORG